

# WILD & FREE

Protecting wildlife since 1978

## SPONSORSHIP PACKAGE



# About Us

Incorporated in 1978, Lake Tahoe Wildlife Care is a nonprofit, 501(c)(3), public service organization serving the Tahoe Basin in California and Nevada.



## Vision

We envision a world where thriving wildlife and ecosystems enrich our community, supporting both environmental health and human well-being through peaceful coexistence and mutual empowerment.”

## Mission

Our mission is to rescue, rehabilitate, and release injured and orphaned wildlife while providing educational opportunities to all ages, fostering a deeper understanding and appreciation for wildlife and their essential role in our ecosystem.



---

## WE NEED YOUR HELP

**We are a non-profit funded solely through donations, corporate support, and private foundations, without any federal, state, or local tax funding.**



---

# WILL YOU HELP SAVE WILDLIFE TODAY?

## About the Event:

On Tuesday, September 10th, 2024, join LTWC for "Wild and Free," our premier fundraiser at the Landing Tahoe Resort & Spa. Enjoy appetizers, a gourmet dinner, an open bar, desserts, and meet our animal ambassadors. The event includes a live auction and a chance to support wildlife rescue and education while showcasing your brand.

Your support is vital for advancing education, conservation, and animal care, highlighting your commitment to preserving local wildlife.



# Benifits by Giving Level

LTWC's Corporate Partners Circle provides your company with a menu of philanthropic opportunities designed to accommodate a variety of marketing plans and budgets.



## Presenting Sponsor: Bear \$25,000

The Premier Sponsorship is an exclusive sponsorship opportunity. Only one business will receive the benefits and recognition for this category before, during, and after.

- **Exclusive Recognition:** Prominent logo placement in all event materials, including invitations, program booklets, and social media (combined followers of 60,000).
  - Exclusive TableTop Logo Advertisement
  - Exclusive Advertisement at Welcome Table
- **Event Speaking Opportunity:** A chance to address attendees during the event.
- **Prime Event Seating:** Reserved VIP table for 10 guests. (\$2,000 value)
- **Exclusive VIP Cocktail Reception**
- **Logo Display:** Prominent placement of your logo on main event signage as the Premier Sponsor.
- **Custom Acknowledgment:** Personalized plaque presented at the event.
- **Featured Advertisement:** Full-page ad at the event and on the event website.
- **Pre-Event Promotion:** Spotlight feature in pre-event press releases and promotional material and acknowledgment in e-newsletters
- **Wildlife Encounter:** Private tour and up-close wildlife encounter at LTWC for



# Sponsorship Package



## Platinum Sponsor: Bald Eagle \$15,000

- **Prime Event Seating:** Reserved seats for 6 guests. (\$1,200 value)
- **Exclusive VIP Cocktail Reception** for 6
- **Logo and acknowledgment:** Invitations, program booklets, website, e-newsletters and social media (combined followers of 60,000).
  - Exclusive TableTop Logo Advertisement
  - Exclusive Advertisement at Welcome Table
- **Advertisement:** Half-page ad at the program and on the event website.
- **Logo Display:** Prominent placement of your logo on main event signage as a Platinum Partner.
- **Wildlife Encounter:** Private tour and up-close wildlife encounter + tour at LTWC for 6



## Gold Sponsor: Bobcat \$10,000

- **Prime Event Seating:** Reserved seats for 4 guests (\$800 value)
- **Exclusive VIP Cocktail Reception** for 4
- **Logo and acknowledgment:** Program booklets, website, e-newsletters, social media (combined followers of 60,000).
  - Exclusive Advertisement at Welcome Table
- **Advertisement:** Quarter-page ad at the program and on the event website.
- **Logo Display:** Prominent placement of your logo on main event signage as a Gold Partner.
- **Wildlife Encounter:** Private tour and up-close wildlife encounter + tour at LTWC for 4

# Sponsorship Package



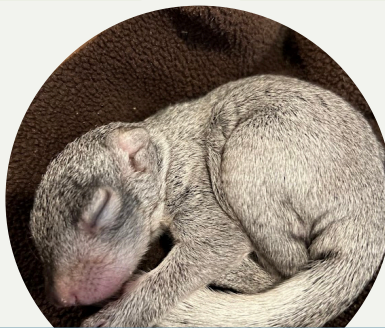
## Silver Sponsor: Raccoon \$5,000

- **Event Tickets:** Reserved seats for 3 guests.
- **Exclusive VIP Cocktail Reception** for 3
- **Logo and acknowledgment:** Program booklets, website, e-newsletters and social media (combined followers of 60,000).
- **Advertisement:** Quarter-page ad at the program and on the event website.
- **Logo Display:** Prominent placement of your logo on main event signage as a Silver Sponsor.



## Bronze Sponsor: Barn Owl \$3,000

- **Event Seating:** Reserved seats for 2 guests.
- **Exclusive VIP Cocktail Reception** for 2
- **Logo and acknowledgment:** Program booklets, website, e-newsletters, social media (combined followers of 60,000).
- **Logo Display:** Prominent placement of your logo on main event signage as a Bronze Sponsor.



## Copper Sponsor: Squirrel \$1,500

- **Logo and acknowledgment:** Program booklets, website, e-newsletters, social media (combined followers of 60,000).
- **Logo Display:** Prominent placement of your logo on main event signage as a Copper Sponsor.

# Promotional Opportunities

*\*tickets sold seperately\**



## **Fox Sponsorship | Bar Sponsorship \$7,500 (limit one):**

- Cheers to you! Have a presence at Wild & Free by sponsoring the bar areas during the reception. Guests will be reminded of your generosity and support with exclusive branded napkins and signage.

## **Coyote Sponsorship | Bid Paddle Sponsor | \$5,000 (limit one)**

- Name/Logo on each bid paddle as the Bid Paddle Sponsor and on the Live Auction slideshow.

## **Fawn Sponsorship | Entertainment Sponsorship \$3,500 (limit two)**

- Name/logo will appear on entertainment areas, raffle tables, the auctioneer table, and the wildlife meet-and-greet section.

## **Great Horned Owl Sponsorship | Champagne Toast Sponsorship \$1,500 (limit one)**

- Make your mark at Wild & Free by sponsoring the VIP champagne welcome reception. With personalized napkins and signage, all the guests will remember your support.





Help us save wildlife. Your generosity today, saves a life tomorrow.



## Contact

**Phone** 530.577-2273

**Website** [LTWC.org](http://LTWC.org)

**Email** [Catherine@ltwc.org](mailto:Catherine@ltwc.org)

**Address** 1551 Al Tahoe Blvd, South  
Lake Tahoe CA

The benefits of your sponsorship reach beyond the initial recognition. As a sponsor, you and/or your company are acknowledging a shared dream for our wildlife and community by helping to shape the future.